

CASE STUDIES

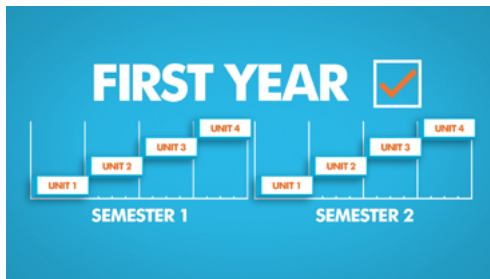
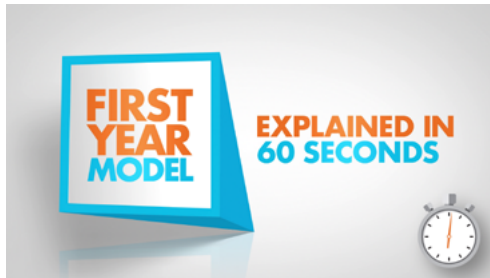
VICTORIA UNIVERSITY

FIRST YEAR MODEL

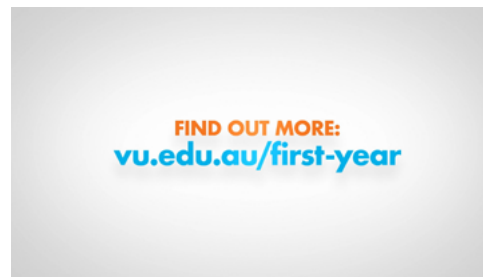


FIRST YEAR MODEL

FIRST YEAR MODEL IN 60SECS



FIRST YEAR MODEL EXPERT VIDEOS



FIRST YEAR MODEL SOCIAL MEDIA ADS



FIRST YEAR MODEL OPEN DAY HANDOUTS



FIRST YEAR MODEL **HOW IT WORKS**

THIS YEAR ALL MELBOURNE-BASED BACHELOR DEGREES AT VU WILL BE DELIVERED IN OUR FIRST YEAR MODEL.

YEAR AT A GLANCE

← 4 weeks →

UNIT 1 UNIT 2 UNIT 3 UNIT 4
BLOCK 1 BLOCK 2 BLOCK 3 BLOCK 4

UNIT 5 UNIT 6 UNIT 7 UNIT 8
BLOCK 5 BLOCK 6 BLOCK 7 BLOCK 8

SEMESTER 1 **SEMESTER 2**

Instead of juggling four units at once, your semester is broken into four blocks. So you can focus on one unit at a time, three days a week, for four weeks.

KEY BENEFITS

FOCUS ON ONE UNIT AT A TIME

Instead of juggling multiple demands and deadlines, you focus on one unit at a time, allowing you to immerse yourself in your unit of study.

MORE ONE-ON-ONE TIME

Learn from one teacher per unit, in smaller class sizes, so you can get to know and be known by your teacher and seek additional support or an extra challenge.

FLEXIBLE STUDY OPTIONS

Customise your degree to fit your life with flexible study options.

GRADUATE INDUSTRY READY

Learn in a much more practical, hands-on way.

FIND OUT MORE:
vu.edu.au/first-year

CRICOS No. 00124K (Melb), 02475D (Sth), RTO 3113

FIRST YEAR MODEL **KEY BENEFITS**

FOCUS ON ONE UNIT AT A TIME

Instead of juggling multiple demands and deadlines, you focus on one unit at a time, allowing you to immerse yourself in your unit of study.

FLEXIBLE STUDY OPTIONS

Customise your degree to fit your life with flexible study options.

MORE ONE-ON-ONE TIME

Learn from one teacher per unit, in smaller class sizes, so you can get to know and be known by your teacher and seek additional support or an extra challenge.

GRADUATE INDUSTRY READY

Learn in a much more practical, hands-on way.

FIND OUT MORE:
vu.edu.au/first-year

CRICOS No. 00124K (Melb), 02475D (Sth), RTO 3113



THANK YOU

Electric Street Pty Ltd

Suite 1 & 2,
320 Carlisle Street
Balaclava, VIC 3183

www.electricstreet.com.au

Chad Twentyman

Director, Video Content Creator
Video Marketing Consultant
0417 751 921

chad@electricstreet.com.au

Ben Noonan

Director
Video Content Creator
0411 108 091

ben@electricstreet.com.au

Nicole McKay-Dwyer

Producer
Client Experience
0421 866 269

nicole@electricstreet.com.au

